

## An Archetypes Quiz



The inimitable Tom Fishburne captures the sillier side of Brand Archetypes with his customary adroitness!

This post contains a link to a good archetypes site that will let you find out your own archetype and whether it captures any aspects of you!

<https://www.archetypes.com/>

Once you have registered on the site, you will see the quiz. It is an online doc so you can type in on the screen. You'll receive a pretty picture of the three dominant aspects of your archetype!